



“Bakery Bonus Points” Rewards Program Terms and Conditions

Effective Date: October 1, 2024

Welcome to the Golden Bakery & Deli Rewards Program! By participating in the program, you agree to the following terms and conditions:

1. Program Overview

The Golden Bakery & Deli Rewards Program or “Bakery Bonus Points” allows customers to earn points for every dollar spent. Points can be redeemed for various rewards and benefits as outlined below.

2. Earning Points

- To earn points simply provide your phone number at the time of ordering to have points credited to your account.
- Members will earn **1 point** for every **\$1** spent on eligible purchases at Golden Bakery & Deli.
- Points will be automatically credited to your bonus account upon completion of your purchase.

3. Redeeming Points

- Guests must advise server that they would like to use/apply their rewards points to their purchase.

Points can be redeemed for the following rewards:

- **75 Points:** small pastry
- **100 Points:** tea, drip coffee, or large pastry
- **125 Points:** muffin
- **200 Points:** small pasta salad or latte
- **225 Points:** mocha or caramel macchiato
- **750 Points:** \$10 off your purchase

4. Birthday Reward

- Customers who sign up for the Bakery Bonus Points program may receive a **free pastry, drip, or specialty coffee** on the day of their birthday.
- Providing your birthday is optional but necessary to receive the birthday reward.



5. Points Expiry

- Points will expire annually on **December 1st**, with all balances being reset to **0**. The first reset of points will start on **December 1st, 2025**.
- Customers are encouraged to redeem their points before this expiry date to enjoy their rewards.

6. Enrollment Requirements

- To join the loyalty program, customers must sign up online, providing the following information:
 - Name
 - Phone number
 - Email address
- Providing your birthday is optional but required to receive the birthday reward.
- Customers may sign up both via our website site: goldenbakery.ca or by making an online purchase and opting to enroll. Customers can **not** enroll in person.

7. General Conditions

- The Golden Bakery & Deli reserves the right to modify or terminate the rewards program at any time without prior notice.
- Points are non-transferable and cannot be redeemed for cash.
- Any fraudulent activities, including but not limited to manipulation of points or account sharing, will result in disqualification from the program.
- By participating in the program, customers consent to the collection and use of their personal information to be used for the purposes of operating the rewards program, as well as marketing updates and promotions both via email & text message. The information collected is not shared with any third parties under any circumstances.

8. Contact Information

For any questions or concerns regarding the reward program, please contact us at:

- Email: bakery@goldenbakery.ca

By participating in the Golden Bakery & Deli “Bakery Bonus Points” Rewards Program, you acknowledge that you have read, understood, and agree to these terms and conditions.